

## Why and How to Give Generously to Our Capital Campaign

Our church is and has been a special place to many people. In fact, 2002 is the 75th anniversary of the establishment of *All Souls Unitarian Church of Santa Monica* (now UUCCSM). Since the time of our founders, thousands have come through our doors. They, like we today, were seeking spiritual guidance, a place for their children and fellowship. We are able to celebrate our faith at the corner of 18<sup>th</sup> and Arizona in 2002 because of the contributions of our forebears.

Now we wish to further our rich tradition by expanding our programs and facilities to meet the needs of our congregation today *and* in the future. We wish to have a stronger voice in the community, to be able to teach our children in modern classrooms, to express our UU principles and be in meaningful dialogue with one another in more conducive spaces.

As we undertake our fundraising effort, it is important for each of us to think about the *importance of this church in our lives*, and to make a pledge based on this importance. Making your pledge should, of course, be considered carefully in view of your own financial picture. Some might consider making modest changes in their spending patterns. Others may simply look in a different pocket, such as appreciated assets. Whatever you do, your contribution should come from your heart. Look deeply inward when you ponder your gift and the answer will appear. In this way, we can work together in *Building for Our Future*.

## Important Reasons for Making Your Pledge

1. A successful capital campaign can propel a church forward in ways we cannot even imagine. The best is yet to come, and we are the ones who can create it.
2. By making a *stretch* pledge, you are making an important contribution to reaching our building program financial goals. (By "*stretch*," we hope you will consider a gift of 5 times your annual pledge, payable over three years. More than 5X is even better.)
3. Our children deserve a spacious and modern RE facility where they may learn, grow and develop values and beliefs that will help them understand and live in the world of tomorrow.
4. The goal is for *all* members and friends to share in the process of making our dream of an expanded building a reality. Creating our new spaces in this way will significantly strengthen us.
5. Each dollar that is pledged is important. We will reach our goal one dollar at a time.

## Ways to Give Generously

1. Remember, your pledge can be paid off over time. For three years, that's 36 months, 156 weeks or 1096 days. Planning your pledge fulfillment in this way can help to make a generous pledge fit more easily into your budget.
2. Parents or family members may wish to give gifts in support of the spiritual growth of their children or grandchildren.
3. Suggest to family and friends that they make a donation to the campaign in lieu of a birthday, anniversary or other gift occasion.
4. Consider making gifts of irregular or unexpected income.
5. When cars or other monthly obligations are paid off, consider adding those payments to your support of our Capital Campaign.

How to Achieve Our Goal		
Gift Table		
Pledges	Range of Pledges	Total Raised
1	\$100,000 and Above	\$100,000
1	75,000 to 99,999	75,000
2	50,000 to 74,999	105,000
4	30,000 to 49,999	124,500
4	20,000 to 29,999	81,000
5	15,000 to 19,999	47,000
9	10,000 to 14,999	92,000
13	7,500 to 9,999	98,900
41	5,000 to 7,499	207,000
73	2,500 to 4,999	183,100
96	1,500 to 2,499	146,500
119	1,000 to 1,499	121,000
47	Up to 999	119,000
<b>415</b>		<b>\$1,500,000</b>

The Gift Table represents one way that we may reach our goal. We can accomplish our goal only by working together. Make your pledge based on the importance of this congregation in your life and give until you feel good about the size of your gift.

## Some Giving Options

- Cash (always good)
- Appreciated stock
- Cash value of existing life insurance policy
- Mutual fund shares
- Money from an inheritance
- Gift of art, land or other real property



"This church is important to me because here I find people whose values I share, a home for my interracial work, and sermons, which inspire me."  
—Max Epstein



"This is a comfortable and comforting place of community and fellowship that nourishes my spirit and enriches my life."  
—Joyce Mathews

"The church gives me a place where I can celebrate with other people, in a formal way, deep things like thankfulness and sorrow, without having to lie about what I believe. Also, it lets me sing in a choir!"  
—Graham Jarvis

"What I like about the church is that you learn about things in a fun way. You also do fun activities while you are learning. I like going to church every Sunday."  
—Angelica Jue, age 8



"UUSM provides a caring multigenerational community for my family of people who share similar values and ideas. And of course, Judith Meyer!"  
—Steven DePaul



"UUSM gives me spiritual and communal sustenance. It helps me gain perspective on life's joys and sorrows and reminds me that service to others is our prayer."  
—Kay Ward



"Our church provides me with the experience of the rapture of being alive. This feeling is available to me seldom anywhere else. That's why I love this church."  
—Serena Shames

"My favorite thing about going to church is getting dressed up in my fancy dresses."  
—Katie Kinsinger, age 3



I like to play with my friends and I really like the children's story.  
—Alexander Kinsinger, age 5



I like the church because of DeBenneville Pines.  
—Skye Menzies-Langabeer, age 8

To learn more about the Capital Campaign or to make a contribution, contact Jim Cadwell, Campaign Chair, through the church office.

### Unitarian Universalist Community Church

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### Capital Campaign Team

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Bill Anderson Rachford Harris

Money, which represents the prose of life, and which is hardly spoken of in parlors without apology, is, in its effects and laws, as beautiful as roses.  
—Ralph Waldo Emerson



## The Unitarian Universalist Community Church of Santa Monica

CAPITAL CAMPAIGN

2002

Love is the doctrine of this church.  
The quest of truth is its sacrament,  
And service is its prayer.  
To dwell together in peace;  
To seek knowledge in freedom;  
To serve humankind in fellowship;  
Thus do we covenant with each other.

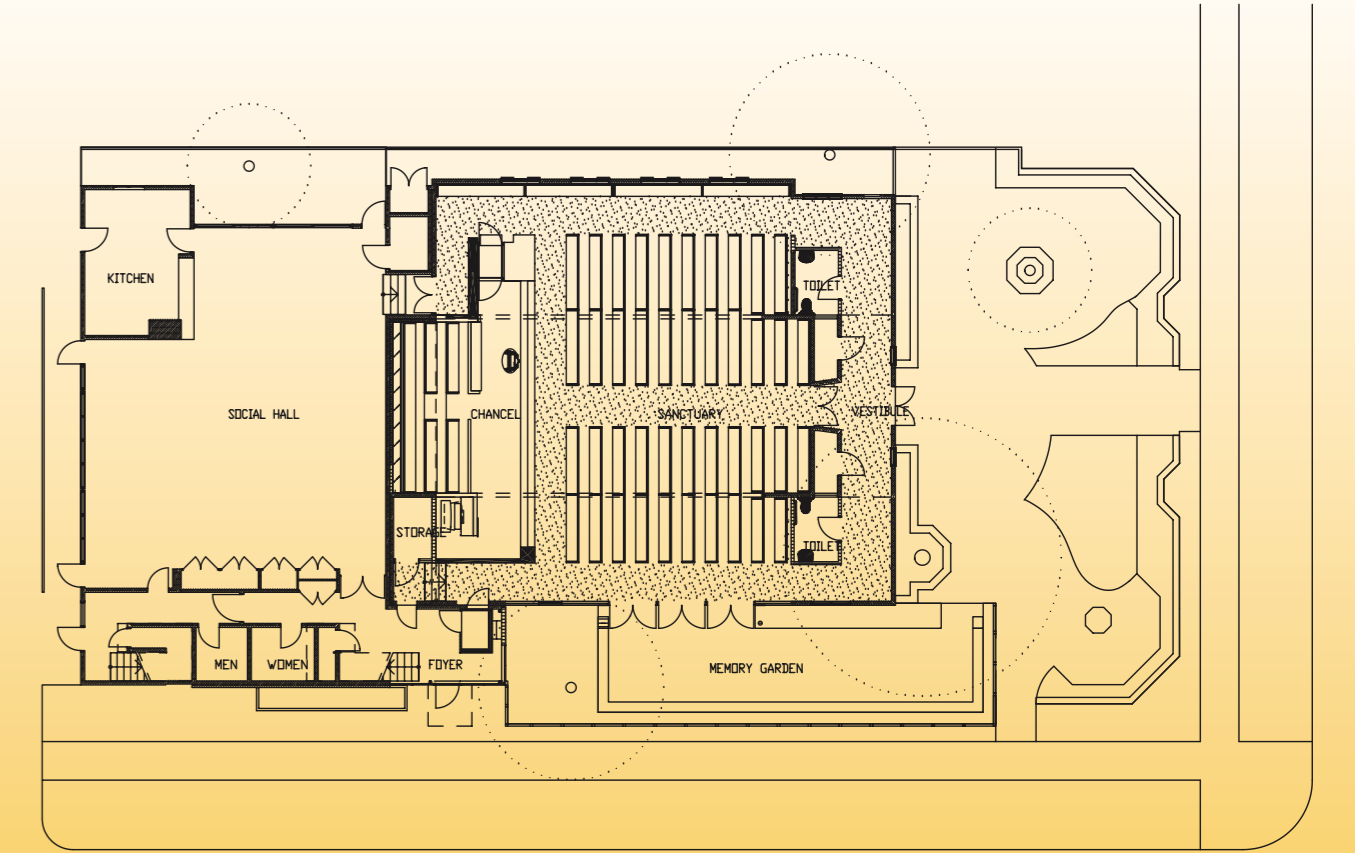
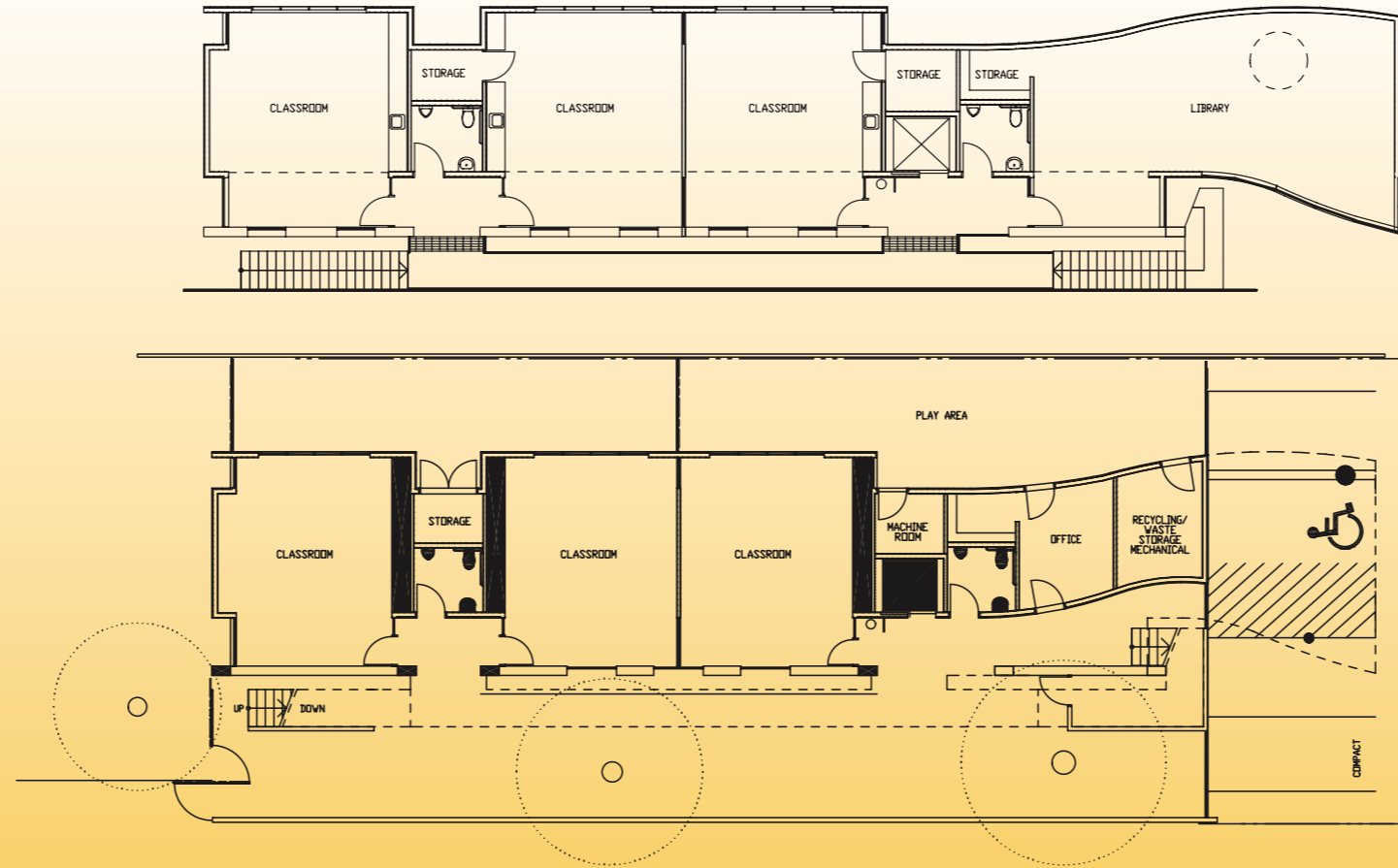
*“Our Capital Campaign is the culmination of years of planning a building program that will meet the needs of our church community. It is also an expression of hope that we can fund the plans we have made. Please participate in this campaign and give as generously as you can to help bring our plans and hopes into reality. Our future depends on each of us. Will you join me in giving as generously as you can?”*

—The Rev. Judith Meyer



*“Our proposed facilities will help us to meet the space and program needs of our existing members as well as those who follow us. Contributing to the Capital Campaign means each of us is building a future for ourselves, our families, and for those who hold liberal religious beliefs.”*

—Jerry Gates,  
President



*“Every little plant needs a bit of space and some sunlight. The same is true for our children. If they are to enjoy church -- if they are to happily keep coming back and absorbing our world-changing values -- then they need an inviting environment. Our new 17th Street building will provide sunny and spacious new classrooms plus a library, a new nursery, and a children’s worship place. So, plant a seed for the future. Give our children the space they need to grow tall, strong and true.”*

—Susanne Intriligator,  
Director of Religious Education



*“In 1959 this congregation (vastly smaller in number then) completed a capital campaign, raising around \$85,000 (1959 dollars) to expand the sanctuary and build Forbes Hall. It was a very positive and affirming experience for us, and the expansion of our facilities kicked off an exciting period of growth and renewal. We can do it again, this time at last completing the optimal use of our properties. And for a second time, now even more fully, we can realize a renewed faith in ourselves as a religious community.”*

—Ernie Pipes,  
Minister Emeritus

The Building Committee is enthusiastic about the building design direction. Design needs that have long been discussed by members and friends of the congregation and our staff have been addressed. This includes vastly improved accessibility and circulation within and around our buildings and a design that falls within our budget range. Best of all, our plans provide us with beautiful and interesting spaces to put to all manner of good uses.

## Financial Needs

We would like our new and enlarged buildings to be beautiful and functional while striking a balance between cost and ability to raise needed capital. With your generous support, we can build the church spaces we need to serve ourselves, our children and the wider community for many years to come.

Based on input from consultants and our own internal evaluation, a goal of \$1.5 million has been set for the Capital Campaign. Total costs of the project may exceed that amount. If we “stretch” and raise the \$1.5 million goal, we will be in a good position to fund the completed building project.

Our congregation has repeatedly said over the last several years, “We wish to build this!” Now, it is time for us all to help make our wish a reality.

## The West Building

- The new two-story building accommodates six classrooms, which will also serve as meeting rooms.
- The rooms have sinks, counters and storage space.
- The main entrances to the rooms are situated along the south side of the building.
- There is an architecturally significant library/multi-purpose room on the second floor, extending above the parking and building entry. This room and upstairs classrooms are accessible by stairs and elevator.
- A separate religious education office allows teachers to gather. Surrounding green space serves as play areas for the children (and perhaps adults).

## The Sanctuary

- The sanctuary extends to the south boundary of the building by removing the current wall and incorporating our present office space, allowing for additional seating.
- The chancel is enlarged considerably to accommodate the organ and piano on the same side, plus choir space for approximately 30 members. An adjacent lift makes the chancel wheelchair accessible.
- Three sets of French doors along the south side open the sanctuary to natural light, and to a memory garden.
- The vestibule is open on both sides of the main doors, wrapping around storage areas and two bathrooms.
- Heavy draperies can form a bride’s room.
- Circulation is further improved with sanctuary exits leading into Forbes Hall on the north and south side of the chancel.

## Forbes Hall

- The first floor of Forbes Hall remains structurally unchanged, except for the inclusion of a lift near the Arizona Avenue entrance, which allows alternative access to the second floor and wheelchair access to the front of the sanctuary.
- Both lift and stairs lead to administrative offices upstairs, allocated to best meet the needs of staff, volunteers, and visitors.
- Some cosmetic changes are being considered for Forbes Hall as well.

## Exterior Elements

- A memory garden is situated along the south side of the sanctuary, connecting with the sanctuary and The Anderson Courtyard.
- The patio to the north of Forbes Hall extends to become the walkway across the alley to the West Building.
- There are four parking places along the alley, including one space for accessible parking.
- The pathway continues into the entry of the West Building and along the south side of the building.
- Green space is left open for play areas around the classrooms, and a gate secures the 17<sup>th</sup> Street side of the property.